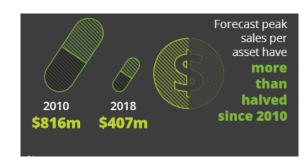
Opportunities and challenges creating novel therapeutics in today's environment

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The Pharmaceutical Industry as we know it has to change:







Deloitte 2019 Global life sciences outlook

Yet money continues to flow into newcos as the market thirsts for innovation

- US healthcare venture fundraising reached a record \$9.6B, continuing a four-year upward trend.
- Venture investments increased 50 percent over 2017, setting a record.
- Biopharma dollar volume doubled that of 2017 and was 4x device and Dx/Tools volume in 2018

Series A investments, US and Europe 2016-2018

Series A Deals

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US Deals	2016	2017	2018
Number of Investments	124	135	143
Total Series A Funding (\$M)	\$2,612	\$2,665	\$4,166
Corporate Investments (%)	31%	34%	24%
Europe Deals**		2017	2018
Europe Deats		2017	2010
Number of Investments		70	42
Total Series A Funding (\$M)		\$867	\$658
Corporate Investments (%)		29%	19%

Why the continued investment?

- Pharmaceutical companies are faced with pressure to continue organic growth.
- Internal R&D efforts have not yielded enough fuel for the fire.
- Increased reliance on external innovation and earlier partnering
- Venture money (including Pharma Ventures) hopes to capitalize on this thirst by creating new assets.

"We want First in class assets with an established Mechanism of Action'



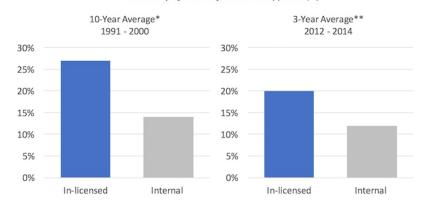
Challenge: New Target does not always translate into clinically (and commercially) differentiated product

One key is determining this as early as possible in the research program.

External R&D: Differential Clinical Success Rates

Internal programs vs externally-sourced ("In-licensed") programs

Probability of Success from IND to Approval (%)



^{*} Booth & Zemmel, "Prospects for Productivity", Nature Reviews Drug Discovery 3, 451-456 (May 2004))

^{**} Smietana, K. et al. "Trends In Clinical Success Rates" Nature Reviews Drug Discovery, 15, 379-380 (2016)

What are hot areas trending today?

Oncology, Oncology, Oncology. (has Immunooncology peaked?)

Neuroscience on a big upswing.

Rare Disease

AntiInfectives.

Platforms to "Drug the Undruggable"

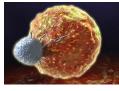
- Gene and Cell Therapy
- **Degraders**
- synthetic lethality
- protein-protein interactions

Others:

- Fibrotic disease
- Pain

Slowing?

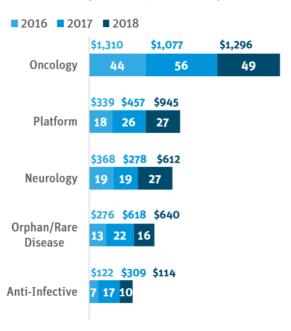
- Microbiome
- **Antirheumatics**

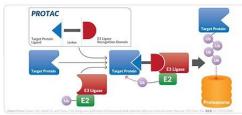


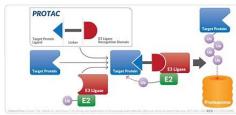




Series A by Indication - US and Europe Deal Counts (Dollars \$M Invested)







New targets and programs are great, but are they really addressing the core issue facing the Industry?

Novel agents are certainly needed, but if the path to market for these programs doesn't change, the current unsustainable model won't change.

Solutions?

Increased focus on translational research plans

Genetically validated targets through national genomic/phenomic consortia

- Amgen acquisition of DeCode Genetics
- Genomics Medicine Ireland
- · Genomics England
- Finngen

Risk Sharing Partnerships and consortia

- Pfizer/Lilly anti-NGF
- Dementia Discovery Fund
- Accelerating Medicines Partnership

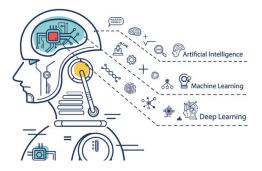
Artificial Intelligence

- Clinical Trial Design
- Accelerating Research









"Necessity is the mother of invention"

-Unknown